

COMPANY PROFILE



Clarysse
Bath & Kitchen

hugs of cotton



IDENTITY CARD

In 65 years' time, Jules Clarysse went from a small mill in a barn to **Europe's leading bath and kitchen towel producer**. The idea that every day, people all over the world are embraced by our towels is incorporated into our slogan: '**hugs of cotton**'.

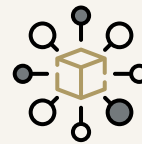
Founded in **1953**



25K+ towels -
daily capacity in Belgium



Export to **60+ countries**
worldwide



8+ certificates/
compliances



Headquarters in
Pittem, Belgium



20K m²
warehouse capacity



Sourcing offices
in India, Pakistan & China



Proud member
of **Love Home Fabrics**
quality label



125+ employees



Dye house with water treat-
ment station



Strong focus on
sustainability



37M € average
annual turnover

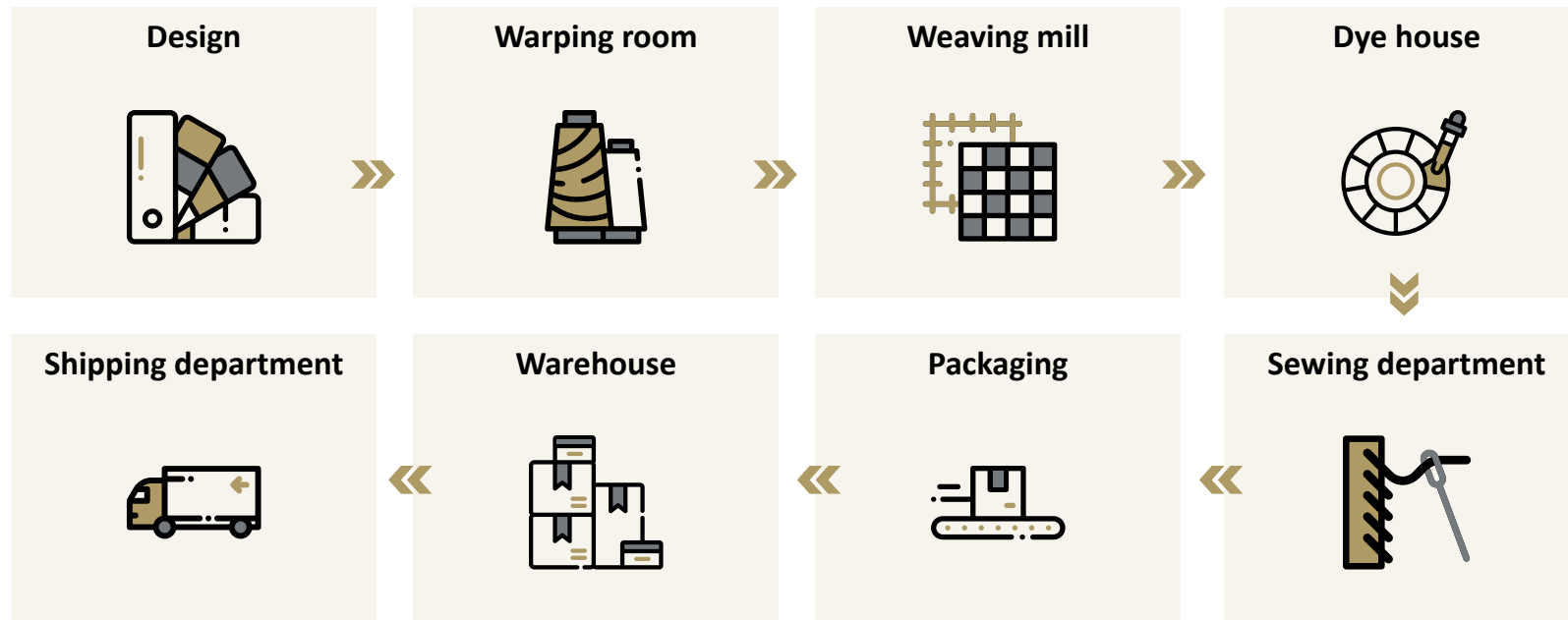


hugs of cotton

2

PRODUCTION PROCESS

Watch movie [‘How it’s made’](#).



3 PRODUCTS

Bath linen



Eco linen



Kitchen linen



Bed linen



Beach linen



Kids



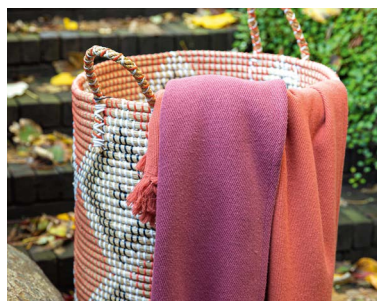
Home



Out-spiration



In-spiration



4 SERVICES

LOYALTY: CLARYSSE

Reasons why towels are successful in loyalty campaigns:

- Ideal collector's item (sizes and colours)
- Non-fragile goods
- No expiry date
- Suitable for display presentation
- Production flexibility (most popular colours relaunched in production on Belgian looms)

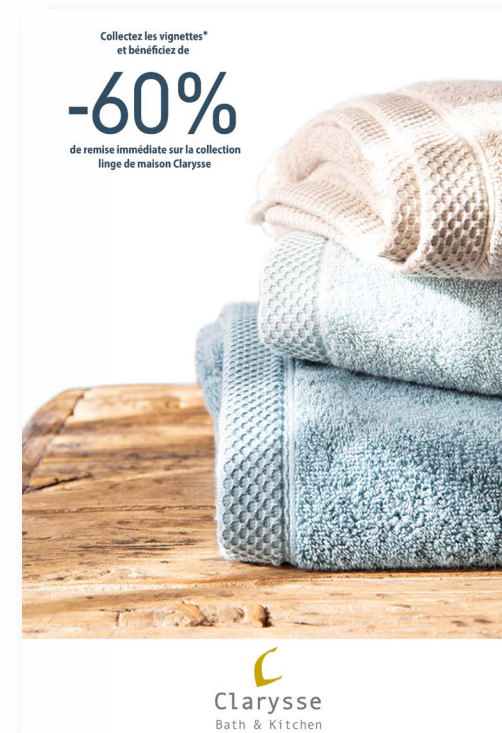
Clarysse, your partner for loyalty campaigns.

We offer you a total loyalty concept:

- license
- Design development
- Product sourcing and production
- Packaging
- Point-of-sale material
- Production follow-up and flexibility
- ...




Clarysse
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hugs of cotton

4 SERVICES

LOYALTY

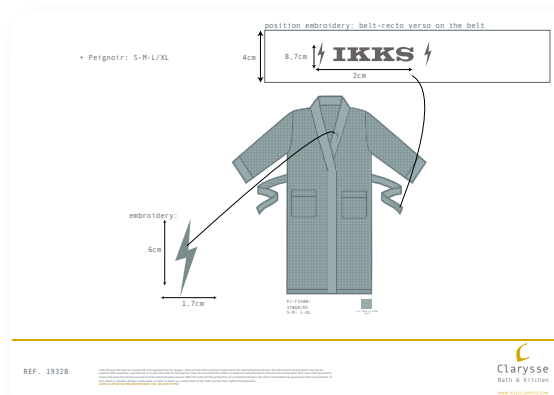
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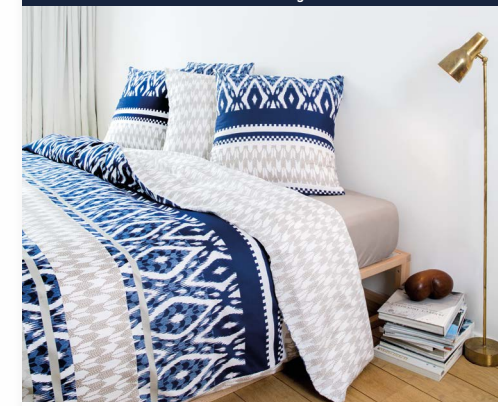
Clarysse
Bath & Kitchen

Du 2 juillet au 21 septembre 2019

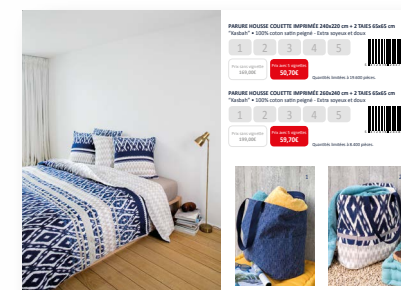
Collectez les vignettes et bénéficiez de

-70%

de remise immédiate sur la collection linge de maison DANIEL HECHTER



DANIEL HECHTER
PARIS



hugs of cotton

4 SERVICES

COLLECTION PRODUCTS

Clarysse, your partner in NOS-ranges

In-house design team



Wide range of bath,
kitchen, bed... textiles



For each **budget**



Large available **stocks**



Quick **delivery**



CUSTOM MADE PRODUCTS

Clarysse, your partner for made to measure textile production

In-house design team



Custom product, label and
packaging development



Production in Belgium
or sourced worldwide



Stock-keeping

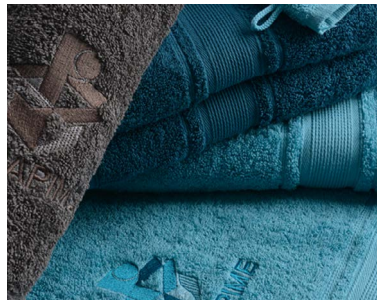


hugs of cotton

4 SERVICES

PROMOTIONAL

A personalized towel is a nice corporate or promotional gift or a great way to strengthen your image.



- › Embroidery: possible on collection products – low MOQ & quick delivery



- › Printing: perfect for colourfull designs – on border or all-over



- › Inweaving: custom produced towel with logo or slogan woven into the fabric